DELTONA YOUTH SOCCER

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Position Title: Vice President of Community Engagement
Organization: Deltona Youth Soccer Club
Location: Deltona, FL
Reports To: Club President / Board of Directors
Status: Volunteer & Elected Position

Position Summary:

The Vice President of Community Engagement plays a vital role in building and sustaining strong relationships between Deltona Youth Soccer Club and the local community. This position is responsible for enhancing the club's visibility, reputation, and outreach through partnerships, events, and strategic communication. The VP of Community Engagement helps foster a positive public image while actively promoting club programs, events, and values within the broader community.

Primary Duties & Responsibilities:

- **Community Partnerships:**
  - Establish and maintain strategic relationships with local organizations, schools, government agencies, and community leaders.
  - Identify and pursue partnership opportunities that align with the club's mission and benefit players and families.
- **Public Relations & Communications:**
  - Oversee the club's public image, ensuring consistent and positive messaging across all platforms.
  - Manage media relations, draft press releases, and coordinate interviews or media coverage of club events and achievements.
  - Serve as a public-facing ambassador of the club at community functions, meetings, and local events.
- **Events & Outreach:**

    - Plan and execute community events such as open houses, “meet the team” nights, youth clinics, city programming and other engagement initiatives.
    - Coordinate fundraising campaigns and events to support club programs and scholarships.
    - Lead volunteer efforts for community service projects and represent the club at civic and charitable events.
- **Marketing & Promotion:**
    - Collaborate with the club’s marketing or social media team to promote events, achievements, and key messages.
    - Create opportunities to highlight the club’s impact, growth, and contributions to youth development in the community.

Requirements:

- Strong interpersonal and relationship-building skills.
- Excellent communication, public speaking, and writing abilities.
- Experience in event planning, public relations, or community engagement.
- Passion for youth sports, community development, and volunteerism.
- Ability to work collaboratively with a diverse group of stakeholders.
- Comfortable representing the club in public and media settings.
- Must pass a background check in line with club policies.

Preferred Qualifications:

- Previous experience in nonprofit outreach, marketing, or communications.
- Established network within the Deltona or Central Florida community.
- Bilingual (English/Spanish) is a plus but not required.
- Experience working with schools or youth-serving organizations.

Note: This is a volunteer leadership position that plays a key role in strengthening the club’s presence and credibility in the community. The Vice President of Community Engagement helps ensure that Deltona Youth Soccer Club is seen not only as a place to play soccer, but as a vital community partner helping shape the next generation.